



Fact Sheet

What is Bainbridge?

Bainbridge is a management consulting and M&A advisory firm dedicated to providing its clients with custom-tailored solutions and accelerated growth. Through its unique expertise in primary-source research, Bainbridge specializes in articulating growth strategies supported by market, customer, and competitor research. Bainbridge's staff of seasoned industry executives, management consultants and financial analysts continuously monitors clients' external environments to help build and maintain the most effective market and competitive positioning. Bainbridge clients gain a competitive advantage through which they make strategically informed decisions.

Bainbridge Provides the Following Services and Offerings:

- Management and Strategy Consulting
 - Benchmarking
 - Competitive Analysis
 - Customer Segmentation and Strategy
 - Market Entry
 - Marketing and Sales Strategy
 - New Product Development
- Capital Advisory
 - Acquisition Search
 - Proprietary Deal Flow Development
 - Market Feasibility Studies
 - Due Diligence

Who is Bainbridge?

Bainbridge's team is comprised of talented executives and business analysts educated at leading higher education institutions.

The Bainbridge Executive Team Includes:

- **Nick Chini**, Managing Principal; Nick has over nineteen years of experience conducting strategic management consulting and M&A advisory. He earned an MBA from Massachusetts Institute of Technology (MIT) Sloan and a BS from Lehigh University.
- **Alison Gerlach**, Managing Director, Management Consulting; Alison is a successful investor, business executive, strategic management consultant and lecturer with expertise in and passion for building businesses. She earned an MBA from MIT's Sloan School of Management and a BA from Cornell University.

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